



SHARE THE GOOD

FOUNDATION

IMPACT

REPORT

2024

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A LETTER FROM OUR BOARD



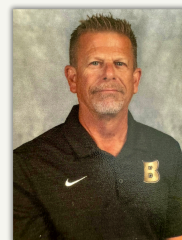
The Share the Good Board met for its annual meeting, where we celebrated the incredible impact made in 2024 and envisioned an even brighter future for 2025 and beyond. I am happy to report that our annual grants continue to grow each year, a testament to the unwavering support and generosity of our community. We have donated over \$2 million to high-performing charities, and our efforts continue to bring about meaningful change. We thank God for this! During the meeting, we had the privilege of hosting two of our partner charities. It was a wonderful experience, filled with stories of hope and transformation. We learned from these individuals who are working to make the world a better place and we are thrilled to partner with them. Their passion and dedication are amazing. As we look to the future, our commitment to raising more funds and to give more remains stronger than ever. We believe that by working together, we can create a lasting impact and bring about positive change. We are excited to continue making a difference and invite you to join us on the journey. We would love to discuss what we do and how you can participate. Feel free to reach out at any point in time.

God Bless,

Scott Farmer
Founder & CEO



Steve O'Connor



Kelly Allen



Mike McHenry

OUR STORY SO FAR

OUR MISSION

At Share The Good Foundation, our mission is to support individuals and communities in need. We achieve this by thoroughly evaluating and collaborating with top-performing charities. By pooling individual donations and distributing them across various organizations, we ensure that our donors' contributions have the greatest possible impact. As a highly rated 501(c)(3) organization, we are proud to allocate over 90% of every dollar directly to the causes that matter most.

- Provide a platform for individuals to give to high-impact charities, furthering their individual impact
- Offer an easy pathway to have a lasting impact with financial donations to high performing charities while maintaining total anonymity in the process
- To be equipped to Share the Good with communities across the world through partnering with high impact organizations - together

Vision:

Our ultimate goal is to provide financial resources to high performing charities that make a difference in the lives of others.



OUR FEATURED PROGRAMS

Kids & Family: Focused on adoption, orphan care, and strengthening the family unit. Every child has the right to basic needs and to live in a nurturing and loving environment

Faith Based Organizations: Our mission is to share the love of Christ and spread the gospel, offering hope to individuals by addressing their spiritual needs.

Humanitarian Needs: We give to organizations that find and meet the needs of vulnerable individuals and provide food, shelter, and healthcare with impartiality and dignity.

Special Projects: We frequently identify special projects that have the potential to transform individuals or communities.

91%

OF DONATIONS RECEIVED
GOES DIRECTLY
TO OUR COMMUNITY OF
PARTNER CHARITIES

A LOOK BACK

What we accomplished in 2024



What an incredible year we had in 2024! This year we were able to partner with seventeen different charities, donating over \$240,000! Included in these, we were able to add ten new partners: Sierra Delta, St. Vincent de Paul, Field of Hope, Sleep in Heavenly Peace, and many others. Because of recurring donations, we were also able to maintain partnerships with charities such as Victorious Children's Home in Kenya, Gift of Adoption, Special Spaces, Samaritan's Purse, etc.

Share the Good Foundation was able to join together with two of our existing charities, Gift of Adoption and Big Brother's Big Sisters, by attending their big fundraising events in 2024.

Through Gift of Adoption, Share the Good Foundation was able to sponsor 12 adoptions and sent out 5 welcome totes created and packaged by you, our donors.

Finally, we were able to sponsor 3 bedroom makeovers in partnership with Special Spaces for childhood cancer patients.

Looking back over the year, we are humbled and excited about the way God showed up through all of you to SHARE THE GOOD in the lives of so many individuals.



OUR 2025 GOALS

At Share the Good Foundation, we believe generosity should lead to lasting change. Our goals reflect our commitment to supporting high-impact initiatives that uplift families, expand access to education, empower communities, and share hope around the world. With every dollar entrusted to us, we aim to make a deeper, more sustainable impact- guided by faith, fueled with purpose, and drive by love.

1 Create a more user friendly approach to giving

We are in the process of creating a new more user friendly interface for our Share the Good Foundation website. We hope to have the website completed in summer of 2025, and be made available to the public shortly after completion. Our new website will be easier to navigate, and have more clear communication in the giving process.

We will also continue to utilize other giving options, such as donor advisor funds and workplace matching programs.

2 Increase our internet presence through social media and our new website

Along with our new website being launched this summer, we will be launching our new Facebook, Instagram, YouTube, and LinkedIn pages. Our hope is that these pages will provide more frequent updates and opportunities for our donors and create an environment for our Share the Good family to interact and engage with the foundation on a more regular basis.

3 Continue to maintain transparency and open communication with our donors

We will continue to send out important updates and quarterly newsletters to our community. The website will contain more up to date news and opportunities for our patrons to stay current with all of our happenings,

Our new social media pages will provide more frequent updates on a regular basis and allow the opportunity for friends and family of the foundation to engage with us in a more personal manner.

4 Continue to support high performing charities and add new charities to our foundation's partner organizations

We will continue to support our 10+ high performing charities we supported in 2024 with the goal of adding on more organizations in 2025. As always, any charity we support will be vetted prior to any monetary donations. We continue to hold our role as a philanthropic concierge in high regards and will ensure all donations are going towards high impact organizations with purpose and results.

OUR 2025 STRATEGY



SHARE THE GOOD
FOUNDATION

We are striving to meet our goals for 2025 through:

- donor events
- social media
- intense networking with charities
- refresh website



The Share the Good Foundation is thrilled to be moving full speed ahead toward our 2025 goals! This year, we are more committed than ever to spreading kindness, empowering communities, and creating lasting impact through generosity. From launching new programs that support families in need to expanding our outreach through schools, churches, and local partners, every step we take is fueled by our passion for sharing the good. We're excited for the opportunities ahead and deeply grateful for the supporters, volunteers, and donors who make our mission possible. If you believe in the power of kindness and want to help us reach even more lives this year, please consider making a donation today—every gift makes a difference. Together, we're building a brighter, more compassionate world—one act of kindness at a time.

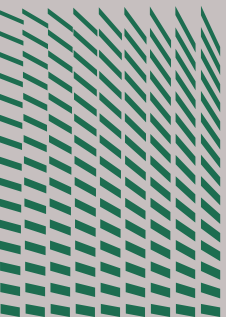
PROJECTS	DETAILS	OUTCOME
Donor Events	We will be planning donor events to increase fundraising	<ul style="list-style-type: none"> • Bring in new donors • Interact with current donors in a ore personal way
Online Presence	We are adding new social media platforms and doing a website refresh	<ul style="list-style-type: none"> • Increased online presence • More user friendly website
Networking	We are working closely with and visiting our partner charities to help achieve both our goals and theirs.	<ul style="list-style-type: none"> • Achieve our goals together through in person and virtual communication • Network to potentially support more charities

Our Current Needs



How you can support us

- more donors
- more high impact charities
- more social media engagement
- community involvement



Social Media

Follow us on Facebook, Instagram, LinkedIn and YouTube

Followers

200
(Facebook)

+200%
From 2023



Donate

Donating allows us to continue to provide an anonymous platform to Share the Good

Donations Given to Charities

\$241,188

+23%
From 2023



Get Involved

Get involved through community involvement and through networking with us

Charities

17

+18%
From 2023

Our supporters play a vital role in advancing the mission of Share the Good Foundation. By connecting us with more donors, you help ensure that our programs are funded and sustainable for the long term. Partnering with and uplifting other high-impact charities expands our reach and multiplies the positive change we can create together. Through social media engagement, our stories are shared widely, inspiring new audiences to get involved and amplifying our collective voice. And through active community involvement, supporters bring our mission to life—whether by volunteering, attending events, or encouraging acts of kindness in everyday life. Together, these efforts strengthen the foundation and allow us to make a greater difference year after year.

ACKNOWLEDGEMENTS

We extend our heartfelt gratitude to **all who have invested in Share the Good Foundation**—your generosity and belief in our mission make it possible to share the good in communities near and far.

First and foremost, we want to thank our **Savior and Lord, Jesus Christ**, for the opportunities and the platform He gives us to share His love with others.

We also want to thank **our donors**. Without your support and desire to share the good with those we serve, we would cease to exist. So from our hearts to yours, we thank you!

To our **partner charities**, thank you for allowing us to serve alongside you as we share the good in many meaningful ways.

Lastly, we want to thank our **board members and their families** for the time and commitment you pour into the foundation.

Share the Good Foundation

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**WE THANK YOU
FOR YOUR CONTINUED SUPPORT OF
SHARE THE GOOD**